

THE JEWISH STANDARD

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SOLOMON SCHECHTER ACADEMY HEAD of School Steven Erdelyi and some of his young students get into the spirit of Rosh Hashanah with their shofars. See Mike Cohen's Eye on Montreal column on page 9 for more on Solomon Schechter and the school's advertisement on page 4.

THE WORLD IN REVIEW

NEWS OF THE RECENT PAST IS REVIEWED

By NOAH FREEDMAN

A Different Side of Donald Trump

He's a loud mouthed buffoon, whose behaviour is an embarrassment to the Republican Party. But recently one Orthodox Jewish family helped reveal a more compassionate side of Donald Trump.

Andrew Ten, age 3, suffers from a rare and as of yet undiagnosed breathing illness. When he was ten months old he simply stopped breathing. He has not cried for two and a half years. He eats with a feeding tube since he is unable to swallow. He is monitored around the clock by nurses and sleeps with an apnea alarm.

Avraham Moshe, as he is called by his parents, lives in Los Angeles. He had an appointment for treatment and evaluation at the

Schneider Children's Hospital of Long Island Jewish Medical Center. But no commercial airline would fly the child with his portable oxygen tank, suction machine, breathing bag and adrenaline syringe.

And so his desperate parents, Judy and Harold, called Trump and told him of their plight. Trump, without hesitation, made his private Boeing 727 jet available to the family. So Avraham, with his medical equipment and his three full time nurses, made it to his appointment across the country. "He's a good man", said Harold Ten. "He has three children of his own and he knows what being a parent is all about." Added a grateful grandmother Feigy Ten: "Donald Trump is a miracle, just a miracle". Not so much so for the Republican party.

Hebrew National's "Franks and Bacon"

Readers may remember Hebrew National's famous ad slogan that its hot dogs "answer to a higher authority." Indeed, the iconic company was one of the first to advertise its kosher status to the general public. While strictly kosher consumers regarded Hebrew National meats as insufficiently kosher, the "kosher brand" appealed to less observant Jews as well as non Jews looking for a healthier product. So Hebrew National's recent video on its homepage, while it probably had little impact on non-Jewish consumers, likely left its Jewish clientele somewhat bewildered. The company's "Simple Summer Skewers" told visitors to the website

that they should grill up their kosher franks with bacon or halloumi cheese, There's the kebob combo of Sweet & Spicy Halloumi cheese, Hebrew National Franks, pineapple and jalapenos(which among other things mixes dairy and meat) and the Hog wild Stack of scallions, Hebrew National Franks and shaved bacon. "Why Hebrew National?" asks the video. "Because when your hot dog's kosher that's a hot dog you can trust".

Dan Skinner, a public relations manager for Hebrew National, initially made no apologies for the two videos, nor the one that shows New York chef David Kirschner preparing grilled paella that combines Hebrew National franks with mussels and clams. "Our hot dogs", said

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Open House
November 6 and 10

EYE ON MONTREAL

NAMES IN THE NEWS IN OUR CITY

By MIKE COHEN

S O L O M O N SCHECHTER: Solomon Schechter Academy on Côte Saint-Luc Road offers an unparalleled curriculum to allow and encourage students to embrace their Jewish roots, culture and identity. Visit their website www.solomon-schechter.ca and be greeted with a delightful video that encompasses what the school is all about. Come by their open house on November 6 and 10 to meet the administration and staff. You will have the opportunity to learn about the ways SSA can benefit your child. Head of School Steven Erdelyi and his staff are more than ready to meet each and everyone who attends.

SAUL SINGER RETIRES: There is nothing quite like your good old neighbourhood pharmacy. And in Côte Saint-Luc two in particular have stood out

for many years - the Pharmaprix at The Quartier Cavendish and its smaller sister location on Caldwell Avenue. Both are owned by pharmacist David Banon and his wife Sarah Ettegui. I frequent both, but for prescriptions I have always preferred the incredible personalized service at Caldwell, notably by lab technicians Thomas Virta and Sheila Cohen and the girl with the biggest smile in town, Venice Pedua. Then there is the pharmacist whom I first met many years ago at Caldwell, the incredible Saul Singer, as dedicated an individual as you will ever meet.

Saul, who retired August 11 at 88 years young, is a special human being. While he worked at both locations, at Caldwell he had direct contact with the clients. After filling a
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CÔTE SAINT-LUC MAYOR ANTHONY Housefather (left) and pharmacist David Banon (right) wish Saul Singer well on his retirement.



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